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## Escrow Association of Santa Clara Valley FEBRUARY 2011



### President's Letter

Time is surely flying by in this New Year! Our first dinner meeting in January was a big success. Hilda Ramirez did an outstanding job and we learned a lot of new tips and tricks to help us all promote our business, regardless of what type of business we are in. Thank you, Hilda, for the valuable information and taking the time to speak with our association.

Just a quick reminder to all PD holders, this year is the last year in the 3 year cycle. Please remember to sign the PD book when attending events and meetings so you can meet the requirements. Don't forget, you get 2 credits when you attend the dinner meetings! Attending the upcoming conferences, Nor-Cal and CEA, is also another great way to earn your credits. Nor-Cal is in San Ramon and CEA's Annual Conference will be in Ontario. Please refer to our Calendar of Events for more specific dates.

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The speaker for our March dinner meeting will be Korey Richards from the City of San Jose-Housing Department. I am sure there will be a lot of valuable information presented at this meeting. I hope to see you all there.

Before I close, just a little bit of information about this special month of February- This month is known for Valentine's Day, Black History and "American Heart Month". In 1963, Congress has required every president to proclaim February as "American Heart Month". This is to raise awareness of heart disease, stroke and a variety of other heart related illnesses. All over the country and the world, people work to raise awareness for their special causes. What will you put your "heart" into this month that will make the world a healthier and happier place?

Happy February, Everyone!

*~Vickie Sweeney, 2011 President*

*Vickie Sweeney*

[VSweeney@ortc.com](mailto:VSweeney@ortc.com)



# 2011 Calendar of Events

<b>February 4-5, 2011</b>	<b>CEA Board of Directors Meeting in Southern California</b>
<b>February 15, 2011</b>	<b>Face to Face Board Meeting at 6:00 p.m.</b> <b>Old Republic Title Company, 1900 The Alameda, 2<sup>nd</sup> Floor, San Jose, CA 95126</b>
<b>March 8, 2011</b>	<b>Teleconference Board Meeting at 5:30 p.m.</b>
<b>March 15, 2011</b>	<b>General Membership Meeting at 6:00 p.m.</b> <b>Three Flames Restaurant, 1547 Meridian Avenue, San Jose, CA 95125</b> <b>Speaker: Korey Richards - City of San Jose – Housing Department</b> <b>Sponsor: Old Republic Title Company</b>
<b>April 15-16, 2011</b>	<b>CEA Board of Directors Meeting in Southern California</b>
<b>April 19, 2011</b>	<b>Face to Face Board Meeting at 6:00 p.m.</b> <b>Old Republic Title Company, 1900 The Alameda, 2<sup>nd</sup> Floor, San Jose, CA 95126</b>
<b>May 10, 2011</b>	<b>Teleconference Board Meeting at 5:30 p.m.</b>
<b>May 17, 2011</b>	<b>General Membership Meeting at 6:00 p.m.</b> <b>Three Flames Restaurant, 1547 Meridian Avenue, San Jose, CA 95125</b> <b>Speaker: Michael Haas, CPA</b> <b>Sponsor: Northern California Escrow and Comerica Bank</b>
<b>June 9-11, 2011</b>	<b>AEA Conference – Las Vegas, NV</b>
<b>June 21, 2011</b>	<b>Face to Face Board Meeting at 6:00 p.m.</b> <b>Old Republic Title Company, 1900 The Alameda, 2<sup>nd</sup> Floor, San Jose, CA 95126</b>
<b>July 15-16, 2011</b>	<b>Nor California Conference – San Ramon, CA</b>
<b>July 19, 2011</b>	<b>Teleconference Board Meeting at 5:30 p.m.</b>
<b>August 5-6, 2011</b>	<b>CEA Board of Directors Meeting in Southern California</b>
<b>August 16, 2011</b>	<b>Face to Face Board Meeting at 6:00 p.m.</b> <b>Old Republic Title Company, 1900 The Alameda, 2<sup>nd</sup> Floor, San Jose, CA 95126</b>
<b>September 13, 2011</b>	<b>Teleconference Board Meeting at 5:30 p.m.</b>
<b>September 20, 2011</b>	<b>General Membership Meeting at 6:00 p.m.</b> <b>Three Flames Restaurant, 1547 Meridian Avenue, San Jose, CA 95125</b> <b>Sponsor: Fidelity National Title Company</b>
<b>October 13-15, 2011</b>	<b>CEA Annual Conference in Costa Mesa, CA</b>
<b>October 18, 2011</b>	<b>Face to Face Board Meeting at 6:00 p.m.</b> <b>Old Republic Title Company, 1900 The Alameda, 2<sup>nd</sup> Floor, San Jose, CA 95126</b>
<b>November 8, 2011</b>	<b>Teleconference Board Meeting at 5:30 p.m.</b>
<b>November 11-12, 2011</b>	<b>CEA Board of Directors Meeting in Southern California</b>
<b>November 15, 2011</b>	<b>General Membership Meeting at 6:00 p.m.</b> <b>Three Flames Restaurant, 1547 Meridian Avenue, San Jose, CA 95125</b> <b>Sponsor: Chicago Title Company</b>
<b>November 30, 2011</b>	<b>2012 membership dues to CEA Headquarters</b>
<b>December, 2011</b>	<b>Joint Meeting with 2011 and 2012 Board of Officers and Directors</b> <b>Time and Date - to be determined</b>
<b>December 31, 2011</b>	<b>P. D. 502 forms due to CEA Headquarters</b>

# 2011 Officers and Directors

<b>President</b>	Vickie Sweeney	<a href="mailto:VSweeney@ortc.com">VSweeney@ortc.com</a>	408-255-5880
<b>Vice President</b>	Lena Signor, CEO, CSEO, CEI	<a href="mailto:lena@norcalescrow.com">lena@norcalescrow.com</a>	408-267-2200
<b>Secretary</b>	Linda R. Murphy, CEO	<a href="mailto:Linda.al@comcast.net">Linda.al@comcast.net</a>	408-203-0820
<b>Treasurer</b>	Joette Joseph, CEO, CSEO, CEI	<a href="mailto:jjoseph@ortc.com">jjoseph@ortc.com</a>	408-354-9128
<b>Site Chair</b>	Linda Bentson, CEO, CSEO, CEI	<a href="mailto:lbentson@ortc.com">lbentson@ortc.com</a>	408-255-5880
<b>Raffle Chair</b>	Marie Barber, CSEO	<a href="mailto:marieb@fnf.com">marieb@fnf.com</a>	408-234-5909
<b>Speaker Accommodations</b>	Jackie Chai, CEO, CSEO	<a href="mailto:jchai@ortc.com">jchai@ortc.com</a>	408-261-5555
<b>Video/Historian Chair</b>	Philippe C. Doren	<a href="mailto:pdoren@hotmail.com">pdoren@hotmail.com</a>	408-464-2158
<b>Hospitality Chair</b>	Jason Herrera, CET6	<a href="mailto:jherrera@fnf.com">jherrera@fnf.com</a>	408-623-1858
<b>PD Chair</b>	Anita Rubeck, CSEO, CEI	<a href="mailto:Anita.rubeck@yahoo.com">Anita.rubeck@yahoo.com</a>	510-709-5318

# Escrow Association of Santa Clara Valley

## MARCH 'S DINNER MEETING

**Where:** Three Flames Restaurant, 1547 Meridian Avenue, S.J., CA 95125

**When:** Tuesday March. 15<sup>th</sup>, at 6:00

### MENU

Corned Beef and Cabbage  
Or  
Chicken Piccata  
or  
Pasta Primavera

### SPEAKER: KOREY RICHARDS

From the City of San Jose- Housing Department

Sponsored by: Old Republic Title Company

◆ **\$25.00 for Members and \$35.00 for Non-members** ◆

\*\*\* RSVP's must be sent by 3pm the *FRIDAY BEFORE* the meeting!\*\*\*

Company Name: \_\_\_\_\_ Phone \_\_\_\_\_

Company Contact: \_\_\_\_\_

	Name of guests	Dinner Choice	Member Y/N	Designation
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____
6.	_____	_____	_____	_____
7.	_____	_____	_____	_____

Please email reservations to Linda Bentson  
at [lbentson@ortc.com](mailto:lbentson@ortc.com) or fax (408) 331-3208.

"PD holders will receive 2 to 2 ½ credits for this dinner meeting & future general membership meetings."



# Escrow Association of Santa Clara Valley

## Minutes of the January, 2011 Board Meeting

Dated: January 11, 2011

Called to Order: 5:33 p.m. by President, Vickie Sweeney

Held by teleconference

Attendance: Vickie Sweeney, Lena Signor, Linda R. Murphy, Marie Barber, Linda Bentson, Jackye Chai, Jason Herrera, and Anita Rubeck.

Absent: Joette Joseph and Philipe C. Doren

Guest: None

Approval of Minutes: Motion to approve December 16, 2010 1<sup>st</sup> half and December 16, 2010 2<sup>nd</sup> half minutes made by Anita Rubeck, seconded by Jason Herrera. Motion carried or as amended.

Treasurer's Report: A motion to approve December, 2010 Report was made by Anita Rubeck, seconded by Linda Murphy. Motion carried or as amended. A motion to approve proposed 2011 budget was made by Anita Rubeck, seconded by Linda Murphy. Motion carried or as amended

Bills to submit:

\$115.00 to JC Vasquez for the January, 2011 newsletter and stats of website.

\$ 19.95 to Daniel Eisenman for Web hosting.

Funds to deposit: None

Discussion:

- i. The board will continue to work on sponsors for 2011. We discussed co-sponsorship i.e. March of last year – Comerica provided the donation and Northern Escrow Services provided the raffle prizes. We need 8 sponsors to meet the 2011 budget amount.
  2. Membership Chair - Linda R. Murphy.
    - a. We do not know how many members have renewed their dues. Stephanie Schoen at CEA headquarters emailed Linda M. that she will send out the membership list to the regional presidents on January 12<sup>th</sup>, 2011.
    - b. Once Vickie Sweeney receives the list, she will email the membership list to the board.
  3. Education and Professional Designation Chair - Anita Rubeck.
    - . The PD book is prepared for 2011.
  4. Site Chair - Linda Bentson.
    - a. Since Linda Bentson will not be able to attend the January dinner meeting, Anita has agreed to handle the sign-in table. The reservation list will be emailed to Anita Rubeck and Linda Murphy for the January dinner meeting by end of the day January 17<sup>th</sup>, 2011.
    2. Fund Raiser: Entire Board
      - . Anita Rubeck will also chair the County Managers night
        - a. Anita is working on obtaining the rules and information for the County Managers night from Jeff and Jennifer Disch – more details to follow.
    3. Raffle Chair- Marie Barber.
      - . The raffle tickets are sold as: 6 tickets for \$5.00 or 30 tickets for \$20.00.
    - a. Marie asked if we have raffle prizes for the next dinner meeting. Sometimes our affiliates bring raffle prizes and typically the sponsor of the meeting provides a few, too. We discussed four \$25.00 gift cards and then resolved that the prizes should be four \$25.00 cash envelopes.

- b. We will not have escrow bingo this year since it was not as beneficial as anticipated.
- 4. Speaker Accommodations - Jackye Chai.
  - . Jackye Chai will prepare our Certificate of Appreciation for the January speaker, Hilda Ramirez founder of Got 2B Social and a speaker appreciation gift of \$25.00 maximum as approved by the board.
- 5. Hospitality Chair - Jason Herrera.
  - . Jason reported that he will be on his honeymoon and unable to attend the January dinner meeting. Congratulations to him and his new bride!
- 6. Videographer and Historian Report - Philippe Doren.
  - . No report at this time.
- 7. CEA Directors: Lena Signor.
  - . Sarah Rogers passed away on January 9<sup>th</sup>, 2011 and Lena will be attending her funeral on Sunday, January 16<sup>th</sup>, 2011 in Fresno, CA
    - a. Lexi Howard resigned from her position on the CEA executive board and will be joining Mike Belote's firm in Sacramento.
    - b. Mark who chairs the golf tournament at the CEA annual conference was been diagnosed cancer. \_
- 8. **Sponsors:**
  - . January sponsor is TBD
    - a. March sponsor is Old Republic Title Company
    - b. May sponsor is Northern Escrow Services and Comerica
    - c. September sponsor is Fidelity National Title Company
    - d. November sponsor is Chicago Title Company
- 9. **Old Business:** None
- 10. **New Business:**
  - . Next Board meeting will be on February 15<sup>th</sup>, 2011 at Old Republic Title Company, 1900 The Alameda, San Jose, CA 95126 at 6:00 p.m.
  - a. Next General Membership meeting will be on March 15<sup>th</sup>, 2011 at the Three Flames Restaurant, 1547 Meridian Avenue, San Jose, CA 95125 at 6:00 p.m.

Adjourned at 6:10 p.m.

Respectfully submitted  
 Linda R. Murphy, CEO  
*Certified Escrow Officer*  
 Secretary for the Escrow Association of Santa Clara Valley