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Escrow Association of Santa Clara Valley

AUGUST 2011



PRESIDENT'S LETTER

Dear Association Members and Friends:

August is here! The end of summer and soon the kids will back to school! Where did the summer go? I hope you all have been enjoying your summer vacations and the warm weather.

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Our next EASCV dinner meeting is going to be September 20th and it will be our biggest and best yet. This meeting is a very special meeting-County Managers Night-and we are going to be playing "Minute to Win it." Please encourage your County Managers to attend. We can bet it will be a lot of fun and a great way to honor these very special people!

The Nor-Cal conference in July was a very educational and fun weekend. We had experts speaking on everything from short sale escrow liabilities to legislation. The amount of information and education was outstanding! Thank you to all of the committees and individuals that made this event possible. It was awesome! I strongly urge everyone to attend next year.

Just a quick reminder to all members-Your dues(\$210.00) entitle you to membership in our Escrow Association of Santa Clara Valley, California Escrow Association and the American Escrow Association-take advantage of the resources and information they offer-they can definitely make your life in the escrow world much easier. Please spread the word to any non-members-EASCV, CEA and AEA are the associations to be a part of! Please bring a friend to one of our meetings and encourage them to become a member!

Wishing you all a very happy and sunny rest of the summer!

Hoping to see you all in September for our fundraising dinner event!

Vickie Sweeney

Vickie Sweeney, 2011 President
VSweeney@ortc.com



2011 Calendar of Events

- August 5-6, 2011** CEA Board of Directors Meeting
Southern California
- August 16, 2011** Face to Face Board Meeting at 5:30 p.m.
Old Republic Title Company, 1900 The Alameda, 2nd Floor, San Jose, CA 95126
- September 13, 2011** Teleconference Board Meeting at 5:30 p.m.
September 20, 2011 General Membership Meeting at 6:00 p.m.
Three Flames Restaurant, 1547 Meridian Avenue, San Jose, CA 95125
Sponsors: Fidelity National Title Company
Bank of the West
- October 13-15, 2011** CEA Annual Conference
Costa Mesa, CA
- October 18, 2011** Face to Face Board Meeting at 5:30 p.m.
Old Republic Title Company, 1900 The Alameda, 2nd Floor, San Jose, CA 95126
- November 8, 2011** Teleconference Board Meeting at 5:30 p.m.
November 11-12, 2011 CEA Board of Directors Meeting
Southern California
- November 15, 2011** General Membership Meeting at 6:00 p.m.
Three Flames Restaurant, 1547 Meridian Avenue
San Jose, CA 95125
Speaker: Rosanna Medeiros, CEO, CSEO
2011 CEA President
Sponsors: Chicago Title Company
Fidelity National Home Warranty/Disclosure Source
- November 30, 2011** 2012 membership dues to CEA Headquarters
- December, 2011** Joint Meeting with 2011 and 2012
Board of Officers and Directors, Time and Date - to be determined
- December 31, 2011** P. D. 502 forms due to CEA Headquarters

2011 Officers and Directors

President	Vickie Sweeney	VSweeney@ortc.com	408-255-5880
Vice President	Lena Signor, CEO, CSEO, CEI	lana@norcalescrow.com	408-267-2200
Secretary	Linda R. Murphy, CEO	Linda.al@comcast.net	408-203-0820
Treasurer	Joette Joseph, CEO, CSEO, CEI	jjoseph@ortc.com	408-354-9128
Site Chair	Linda Bentson, CEO, CSEO, CEI	lbentson@ortc.com	408-255-5880
Raffle Chair	Marie Barber, CSEO	marieb@fnf.com	408-234-5909
Speaker Accomm.	Jackie Chai, CEO, CSEO	jchai@ortc.com	408-261-5555
Video/Historian Chair	Philippe C. Doren	pdoren@hotmail.com	408-464-2158
Hospitality Chair	Jason Herrera, CET6	jherrera@fnf.com	408-623-1858
PD Chair	Anita Rubeck, CSEO, CEI	Anita.rubeck@yahoo.com	510-709-5318

Did you know?

Individual Intern Membership would only cost you \$60.00 a year? – Your membership includes a California Escrow Association membership and a membership to the Escrow Association of Santa Clara Valley; no American Escrow Association membership or voting privileges. If you are an individual who participates in the escrow or settlement process as a secretary, assistant, or any other position that is clerical and/or at an entry level, please complete the attached membership application and contact: Linda Murphy, Membership chairperson at linda.al@comcast.net. This is a one-time grant for a period not to exceed two consecutive years. You should definitely consider the benefits of local and state associations and join TODAY.

Thank you to our Sponsors for 2011



Escrow Association of Santa Clara Valley

SEPTEMBER'S DINNER MEETING

Where: Three Flames Restaurant, 1547 Meridian Avenue, S.J., CA 95125

When: Tuesday September 20th, at 6:00pm

MENU

Beef Kebob

OR

Chicken Parmesan

OR

Pasta Primavera

County Manager's Dinner

Theme: "MINUTE TO WIN IT"

These dinners are exciting - don't miss it!

Sponsored by: Fidelity National Title Company and Bank of the West

\$30.00 for Members and \$40.00 for Non-members

RSVP's must be sent by 3pm the FRIDAY BEFORE the meeting!

Company Name: _____ Phone _____

Company Contact: _____

Member

Name of guests

Dinner Choice

Y/N

Designation

Name of guests	Dinner Choice	Y/N	Designation
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Please email reservations to Linda Bentson
at lbentson@ortc.com or fax (408) 331-3208.

"PD holders will receive 2 to 2 ½ credits for this dinner meeting & future general membership meetings."

Why you should become a board member of the Escrow Association of Santa Clara Valley

I know you have heard it all before. Join! Become active! Yes, I am going to say that as well but I want you to think about a few things first before you say, NO;

I have been a member since 1975. I have been a board member of my region since 1976. Yes, I am an old timer! There is a lot to be said for experience and wisdom. We have many members who fall under this category and haven't stepped forward to serve, yet. Think about what your experiences can offer this association and its members and step forward!!

But, I also know that some of you out there were not EVEN born in 1975 and you young people in the business today are the future of this business. You are computer savvy, smart as all get out and above all have new and fresh ideas.

Times are changing and our industry must change with them. We need fresh ideas from the young as well as the ideas of the experienced member. To keep this association alive and kicking, WE NEED YOU!!!!

Being a member of the board of directors of this regional association is a volunteer position but the benefits out weight the small amount of time you will spend at board meetings. Being a board member doesn't mean you have to become president, of course, unless you want to.

Is there a dinner speaker and/or topic that you wish we would present? Is there a better way to do something that we are not doing? Do you want to express yourself? Become a board member!

Here is a list of the positions that you might have some interest in: PD/Education, raffle, speaker gifts, dinner site/reservations, treasurer, and secretary and of course, the top positions can be available too after you have spent some time on the board.

I learn something new at every dinner meeting and class I attend. You should never stop learning and growing. Being a board member can help you grow as an escrow professional. So, call anyone on the board and say you want to be on the board of directors and make your ideas, experience and talents known!!

By Lena Signor, CEO, CSEO, CEI

EASCV BUDGET FOR JUNE 2011

Category	Jun-11	2011 Disbursed	Annual Budget 2011	Remaining Balance	2010 Disbursed	Annual Budget 2010
Expense						
Marketing/Web Site	\$64.99	\$354.69	\$850.00	\$495.31	\$853.30	\$850.00
AEA Conference			\$500.00	\$500.00	\$500.00	\$500.00
Bank Charges			\$30.00	\$30.00		\$30.00
CEA Directors		\$1,861.57	\$3,700.00	\$1,838.43	\$2,340.87	\$3,700.00
Dinner Meeting Cost		\$1,764.00	\$3,250.00	\$1,486.00	\$1,865.90	\$750.00
Donations						
Personal Donations						
Fundraising Expense						\$250.00
Holiday Turkeys						
Installation Cost/Wine						
Membership Expense		\$210.00	\$0.00	-\$210.00		
Newsletter	\$65.00	\$325.00	\$780.00	\$455.00		\$750.00
Historian					\$332.96	\$250.00
PD/Education costs					\$106.99	\$200.00
PO Box fee			\$125.00	\$125.00	\$96.00	\$125.00
President's Fund						
President's Plaque			\$40.00	\$40.00	\$32.78	\$35.00
Raffle Prizes		\$112.40	\$375.00	\$262.60	\$17.47	\$600.00
CEA raffle		\$50.00	\$150.00	\$100.00	\$150.00	\$150.00
Scholarships						
Speaker Costs/Gifts		\$75.00	\$100.00	\$25.00	\$75.81	\$100.00
Storage Rent	\$466.00	\$466.00	\$500.00	\$34.00	\$456.00	\$500.00
Tax Obligation		\$10.00	\$50.00	\$40.00		\$60.00
Tax Preparation			\$500.00	\$500.00	\$460.00	\$500.00
Escrow Trivia/Bingo						\$100.00
Expense/All Other						
Board Meeting Expense		\$138.53	\$250.00	\$111.47	\$258.21	\$250.00
Total	\$595.99	\$5,367.19	\$11,200.00	\$5,832.81	\$7,546.29	\$9,700.00
Income			2011 Budget		2010 Received	2010 Budget
Earned Interest	\$20.75	\$20.90		-\$20.90		
Returned Check Charges						
Dinner Meetings	\$35.00	\$2,265.00	\$4,500.00	\$2,235.00	\$3,245.00	\$1,800.00
Fundraising					\$105.00	\$200.00
Membership	\$100.00	\$925.00	\$750.00	-\$175.00	\$750.00	\$700.00
Donations/Sponsors	\$250.00	\$1,300.00	\$2,000.00	\$700.00	\$1,734.65	\$750.00
NorCal			\$1,300.00	\$1,300.00	\$1,283.63	\$800.00
PD/Education					\$198.50	\$300.00
Raffle		\$450.00	\$1,200.00	\$750.00	\$1,061.00	\$800.00
Investment CD Withdrawal			\$1,450.00	\$1,450.00		\$4,350.00
Personal Donations						
Total	\$405.75	\$4,960.90	\$11,200.00	\$6,239.10	\$8,377.78	\$9,700.00



Escrow Association of Santa Clara Valley

Minutes of the June, 2011 Board Meeting

Dated: June 21st, 2011

Called to Order: 5:30p.m. By President, Vickie Sweeney

Held at: Old Republic Title Company, 1900 The Alameda, 2nd Floor, San Jose, CA 95118

Attendance: Vickie Sweeney, Linda R. Murphy, Joette Joseph, Linda Bentson, Jason Herrera and Anita Rubeck.

Absent: Marie Barber, Jackye Chai, Philippe C. Doren, and Lena Signor.

Guest: None

Approval of Minutes: Motion to approve May 10, 2011 minutes made by Anita Rubeck, seconded by Joette Joseph. Motion carried or as amended.

Treasurer's Report: A motion to approve May 2011 report was made by Anita Rubeck, seconded by Linda Murphy. Motion carried pending the completion. .

Bills to submit:

\$129.99 to JC Vasquez for the June, 2011 newsletter and stats of website.

Funds to deposit:

\$100.00 from CEA Headquarter for Membership.

\$250.00 from Community Bank of the Bay.

1. Membership Chair - Linda R. Murphy.

- a. Amount of total members as of 06/07/11: 29, 27 Individual active members and 2 individual associate members.
- b. On June 15, 2011 Linda M. federal expressed the membership application and check for Carol Lee to CEA headquarters. This will make our membership total 30.
- c. We still haven't heard from CEA headquarters regarding the new membership contest. The membership committee chairperson has sent to CEA headquarter their request for the news blast. Anita will check into the status of the CEA news blast.
- d. Philip wasn't able to get into the building at Old Republic Title but with Jason's help, he did submit the new membership certificates for Cherie DaRosa and Carol Lee.

2. Education and Professional Designation Chair - Anita Rubeck.

- a. Anita asked for help with the sign-in tables at the Nor Cal conference.

3. Site Chair - Linda Bentson.

- a. Linda Bentson will select the dinners for the September meeting and update the reservation form with the new pricing and menu for the July newsletter. Members will pay \$30.00 and non-members will pay \$40.00.
- b. The reservation list for the September dinner meeting will be emailed to Jason Herrera and Linda Murphy by end of the day Friday, September 16th, 2011.

4. Fund Raiser: - Entire Board

- a. While Jason Herrera is chairing the September County Managers night, he will need all of us to help with raffle sales, setup and clean up. Jason will send out the letters to the County Managers to save the date for us and an explanation of the games so they can practice in advance. He will send us a list of items that he will need to have on hand for the evening.
5. Raffle Chair - Marie Barber.
 - a. No report at this time.
6. Speaker Accommodations - Jackye Chai.
 - a. No report at this time.
7. Hospitality Chair - Jason Herrera.
 - a. Jason is working with Daniel Eisenman with regards to uploading pictures on to our website. There is a problem with a link on our website. Daniel is going to fix the problem.
8. Videographer and Historian Report - Philippe Doren.
 - a. No report at this time.
9. CEA Directors: Lena Signor and Anita Rubeck.
 - a. The AEA Report was emailed by Lena to the board earlier this month. Her report will be published in the July newsletter.
10. Sponsors:
 - a. January sponsor was Raymond Scheaffer, Managing Principal with Abbott, Stringham & Lynch, Inc. *Certified Public Accountants & Business Advisors*
 - b. March sponsor was Old Republic Title Company
 - c. May sponsors were Northern Escrow Services, Inc., Community Bank of the Bay and First American NHD, JCP and LGS Reports
 - d. September sponsors will be Fidelity National Title Company and Bank of the West
 - e. November sponsors will be Chicago Title Company and Fidelity National Home Warranty/Disclosure Source.
11. Old Business:
 - a. Still need to ask if Lena has contacted the FBI office for possibly having someone come and speak to us at the November dinner meeting.
12. New Business:
 - a. Next Board meeting will be a teleconference on July 19th, 2011 at 5:30 pm.
 - b. The following board meeting will be on August 16th, 2011 at 5:30 pm at Old Republic Title Company, 1900 The Alameda, 2nd Floor, San Jose, CA 95126.
 - c. Next General Membership meeting will be on September 20th, 2011 at the Three Flames Restaurant, 1547 Meridian Avenue, San Jose, CA 95125 at 6:00 p.m.

Adjourned at 6:28 p.m.

Respectfully submitted
Linda R. Murphy, CEO
Certified Escrow Officer
Secretary for the Escrow Association of Santa Clara Valley